

Pamela M. Kennemore

Graphic Design • Multimedia • Video Editing

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Graphic Designer

Accomplished, self-determined designer with 10 years' experience in graphic design. Excels in the creation of graphics, motion content, and front end web design. High degree of proficiency in photo retouching/color grading, page layout, and creating assets using Adobe Creative Cloud Applications. Skilled in nonlinear video editing, managing all assets and timelines for a project. Works well autonomously or within a team in fast-paced and deadline-oriented environments. Excited to learn new technologies and apply the latest techniques into design work.

Education

Santa Rosa Junior College

Associate in Arts

Web Media: Web and Multimedia

- *Graduated With Highest Honors*

Associate in Science (In progress)

Web Full-Stack Developer

Certifications

- Adobe Applications Specialist
- Adobe Illustrator Training
- Adobe Photoshop Entry Level
- Graphic Design Production Fundamentals
- Instructional Design (In progress)
- Web & Mobile Front-End Development
- Web and Multimedia

Skills

- Video/image color correction and grading
- Image composite compilation
- Logo animation and motion graphics
- Business presentations with subtle animations
- Vector asset creation organized with layers
- Typography
- Digital asset organization
- Attention to detail
- Web accessibility
- Design problem solver
- Professional/tactful

Applications

Adobe CC: Acrobat | After Effects | Audition | Illustrator | InDesign | Lightroom CC | Photoshop | Premiere Pro | Spark | XD

Google: Draw | Drive | Forms | Sheets | Sites | Sign Builder | Slides | YouTube

Microsoft: Word | Excel | PowerPoint

Apple: Keynote | Pages | Numbers

Other: Camtasia | Canvas LMS | Cargo CMS | Divi WP Theme | Drupal 8 | HTML5/CSS3 | Slack | Project Communication | SMORE | Newsletter | Toggl Time Tracker | Trello | Project Management | Weebly CMS | WordPress CMS

Experience

Video Editing/Content Designer | *Ventura County Office Of Education* | Ventura, California | 2020 - Present
Website & Graphic Designer | *Pain Intervention Associates, LLC* | Fort Pierce, Florida | 2020 - Present
Website & Graphic Designer | *Piner-Olivet Union School District* | Santa Rosa, California | 2018 - 2020
Library Media Technologist | *Jack London Elementary* | Santa Rosa, California | 2018 - 2020
Media Specialist | *Taylor Mountain Elementary* | Santa Rosa, California | 2016 - 2018
Computer Lab Instructor | *Windsor Creek Elementary* | Windsor, California | 2009 - 2016

Related Experience

Computer Graphics Designer | *ValPak Direct Marketing Systems* | St. Petersburg, Florida
Assistant Art Director | *Soap Opera Magazine and Country Weekly Magazine* | Lantana, Florida
Production Artist | *Macrotel, Inc.* | Boca Raton, Florida
Technical Illustrator | *United Technologies Optical Systems* | West Palm Beach, Florida
Assistant Art Director | *Carter Brown Advertising, Inc* | Jupiter, Florida

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Career Highlights

VCOE Culmination Video | *Video Production* | Ventura, California | 2021

Instrumental in collaborating with the Director and Operations Specialists in creating the Culmination video for the Graduating Induction Candidates of Spring 2021.

SoCo Clicks Competition Portfolio | *Website* | Santa Rosa, California | 2021

Collaborated with SRJC Photography Instructor to build a website highlighting the winners and participants entries for this local competition.

SRJC Photography Club SoCo Clicks Event | *Website* | Santa Rosa, California | 2021

Designed and built 5 pages on the Santa Rosa Junior College Events website to introduce and promote this 1st annual local photography competition.

VCOE Superintendent Retirement Video | *Video Production* | Ventura, California | 2020

Assisted Director at VCOE with the compilation and editing of surprise tribute video presented at retirement celebration.

SRJC CURE Video | *Video Post Production* | Santa Rosa, California | 2019

Supporting the Director of the Biology Department at SRJC in promotion video of program for supporting Course Based Undergraduate Research Experiences.

Windsor Chamber and Visitor Center | *Website Redesign* | Santa Rosa, California | 2019

Redesign of a dual purpose website for local non-profit during a core capstone class project for degree.

Mentoring/Tutoring/Lecturing

Online Canvas Tutoring:

- Assisted Floristry Instructor with creation of on-line course for distance learning in Canvas LMS

Enrichment Program Piner-Olivet Charter School:

- Lead students in web design class

Staff Development BUSD:

- Lead staff in creation of classroom website using Google Sites
- Digital Citizenship session
- Google Docs training session

Staff Development WUSD:

- Lead staff in Google Docs training session

Connections

Awards

Santa Rosa Junior College
Certificate of Recognition: Web Projects

- Finesse in Identity Transformation

Affiliations

AIGA; Contributing Member
Graphic Artist Guild; Associate Member, West Region

Community Involvement

Bird Rescue, Santa Rosa, CA

- Past newsletter Production Manager

Doberman Rescue Concern, West Palm Beach, FL

- Past newsletter Production Manager

Girl Scouts of America

- Past Assistant Troop Leader, NorCal. Troop 10264